

...Green Olives...
...Green Leaves...
...Green Oil...
...Green Footprint...

New York City Olive Oil Coop.Com Helps To Reduce Your Carbon Footprint

Inevitably, in going about our daily lives — commuting, sheltering our families, eating — each of us contributes to the greenhouse gas emissions that are causing climate change. Yet, there are many things each of us, as individuals, can do to reduce our carbon emissions. The choices we make in our homes, our travel, the food we eat, and what we buy and throw away all influence our carbon footprint and can help ensure a stable climate for future generations.

Planting trees is one of the easiest ways to offset our carbon footprint and become carbon neutral. Trees absorb carbon dioxide to produce oxygen and wood, both of which are very useful for humans and other animals.

The olive oil growing, producing and milling industry was one of the first 'Green' industries way ahead of it's time. Basically nothing goes to waste in making high quality organic olive oil.

The New York City Olive Oil Coop is committed to helping our connoisseur members reduce their carbon footprint while continuing to enjoy our Calabrian organic gourmet extra virgin olive oil.

Measures Taken:

- 1- Our relatives in Calabria, Italy have been planting an olive tree for every new olive oil connoisseur that becomes a coop member. They have planted 500 trees in the past four years.
- 2- Our olive oil is organically grown and no pesticides are used.
- 3- All bottle/can labeling will be available to review & download online on our website.
- 4- Any member purchasing 1 or ½ liter bottles can recycle and bring back their clean bottles/caps the following harvest to have them refilled at a discounted price. (*ask us how this works before you start throwing away your bottles*).

This is just the beginning and there will be more 'green' practices to come.

If you have any other ideas that we should consider, so you can help us, help you reduce your carbon footprint, please contact us.

www.NewYorkCityOliveOilCoop.com